

## Poll: Americans See Competitive Electricity Markets as Key to Reliable, Affordable, Cleaner Energy

A recent Morning Consult survey of likely voters found that a majority of Americans said reliability and affordability are top concerns when it comes to the U.S. energy landscape. Voters voiced support for a carbon price or clean energy standard to reduce emissions.

**Competitive electricity markets** are viewed as more effective than energy monopolies at driving an array of positive outcomes for consumers, the energy sector, and the environment.

**76%**

say choice and competition among energy providers are important energy policy priorities, along with reliability, affordability and environmental concerns.

**76%**

say market competition is a driver to reduce energy costs, encourage technological innovation, and support a strong economy.

**60%**

support closing struggling power plants rather than supporting them through higher utility bills and/or taxes on individuals.



Americans want **AFFORDABLE AND RELIABLE** energy:

**80%**

say affordability (i.e., the cost of energy) is a top concern when considering America's current energy landscape.

**69%**

say reliability is a concern when it comes to energy in the U.S..

**73%**

support choosing the most affordable path to reduce carbon emissions from the power sector, while also planning for reliability as the grid transitions.



U.S. adults see **A ROLE FOR NATURAL GAS** to support reliable electric service in a cleaner energy future:

**79%**

support maintaining some existing generating facilities, like natural gas plants, as backup options to renewable energy sources to ensure reliability.

**67%**

support including natural gas in "clean energy" legislation, more than 4 times the number who oppose.



**TO REDUCE EMISSIONS** and achieve climate goals, majorities of Americans support carbon pricing and a Clean Energy Standard:

**69%**

say they support a Clean Energy Standard to reduce emissions.

**56%**

say they support a carbon pricing model to reduce emissions.

Methodology: Poll conducted by Morning Consult from April 22-25, surveyed a national sample of 2,200 adults, and has a margin of error of +/- 2 percent.

The Electric Power Supply Association (EPSA) is the national trade association representing America's competitive power suppliers. EPSA members provide about 150,000 MW of reliable and competitively priced electricity from environmentally responsible facilities using a diverse mix of fuels and technologies including natural gas, wind, solar, hydropower, geothermal, storage, biomass, and coal. EPSA seeks to bring the benefits of competition to all power customers. Learn more at [www.epsa.org](http://www.epsa.org) and connect with us on LinkedIn and Twitter @EPSAnews.